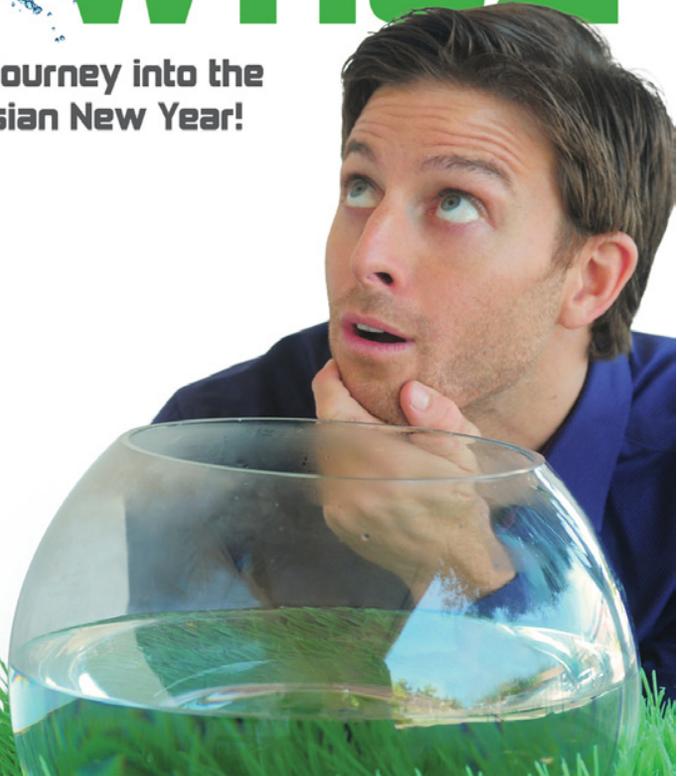




K-VON presents:
**A SPLASH OF
NOWRUZ**

one comedian's journey into the
heart of the Persian New Year!



About three years ago I had never even heard of the word 'Nowruz' before. My friends were amazed, "You don't know about Nowruz?!"

"No, I don't. Why is there a fish on the table and who brought the grass IN THE HOUSE?"

Little did I know that Nowruz is one of the most ancient and beautiful holidays there is. With elements of holidays Americans already celebrate, like New Years, birthdays, Thanksgiving, Christmas, and Easter all rolled into one!

Once I'd been exposed to Nowruz, I was really upset. Could it be that my Iranian father had robbed me of years worth of money, clothing, gifts, and more? I decided to go on a journey to find out.

Last March, I hired a camera crew and set up the first ever "Nowruz Comedy Tour". We went from coast to coast performing at over 20 Nowruz parties, both large and small. Along the way I spoke with celebrities and scholars to get more of an inside look at the tradition.

With the help of Maz Jobrani (actor and comedian), Rudi Bakhtiar (CNN news anchor), Andy (musician), Firoozeh Dumas (best-selling author), the Iron Sheik (WWE Wrestling Champ), Tehran SoParvaz (host), Dr. Daryaei (Professor of Iranian Studies) and many more, I received a first-class tour of this special time of year.

We've now spent several months editing all this amazing footage into a one-hour documentary that I think you will really enjoy. In fact, we submitted an eight-minute version titled "A Splash of Nowruz" to the prestigious Farhang Short Film Festival, and it's being considered for awards.

Be sure to check it out on their website, farhangfilmfest.org, and stay tuned for the exciting full length documentary "K-von Presents: NOWRUZ" coming soon!



K-von is a writer, host, and comedian. You can find details about his 'NOWRUZ' film as well as tour dates on www.kvon.tv